



# Data Dissemination Best Practices and Challenges Identified Through NOAA's Big Data Project

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*EGU May 2020*

# The Big Ideas



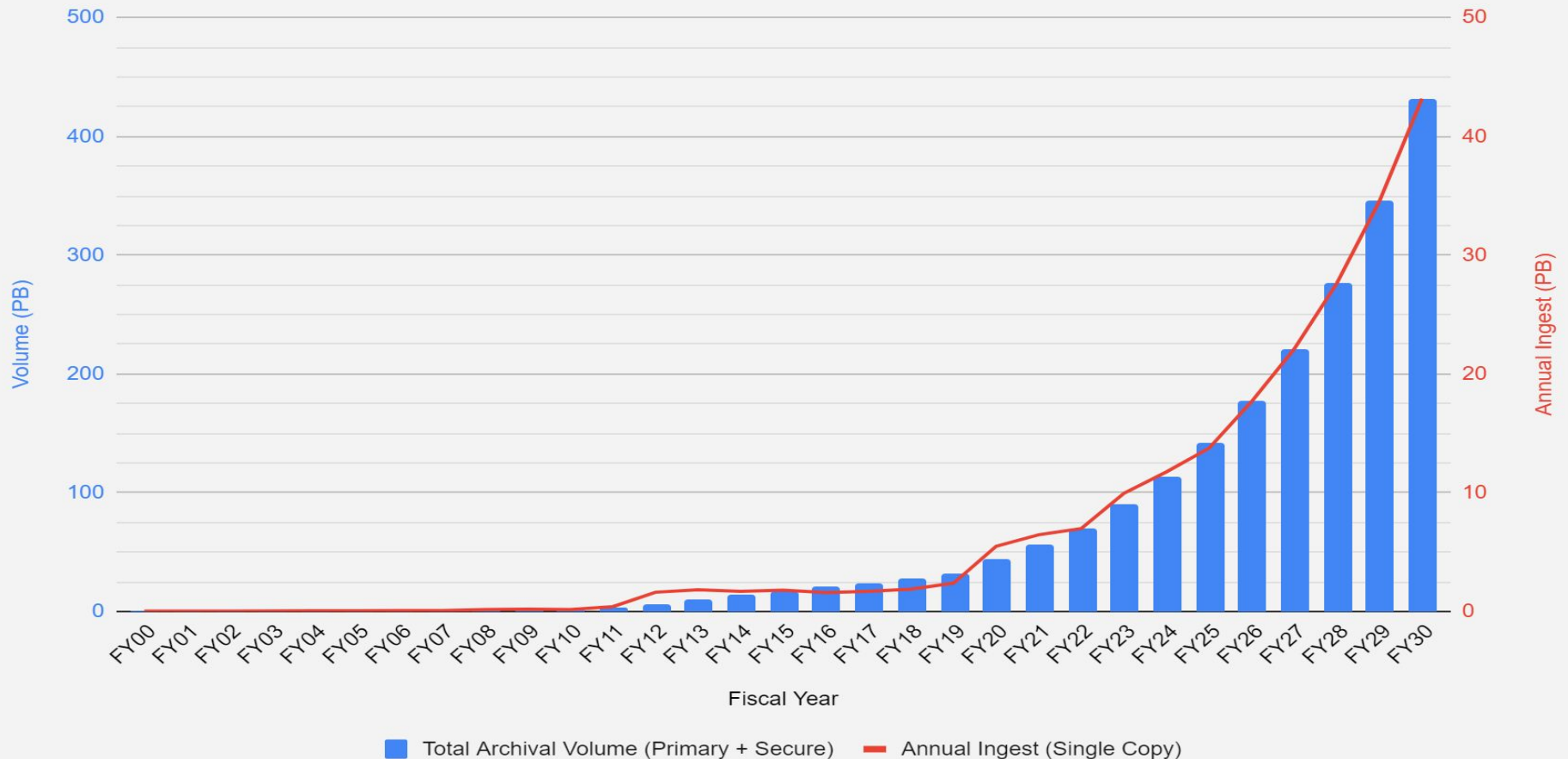
## Our Mission

To understand and predict changes in climate, weather, oceans, and coasts, to ***share that knowledge and information*** with others, and to conserve and manage coastal and marine ecosystems and resources.

# Motivation: Increasing Volume and Demand for NOAA Data

NOAA/NCEI's Environmental Data Archive

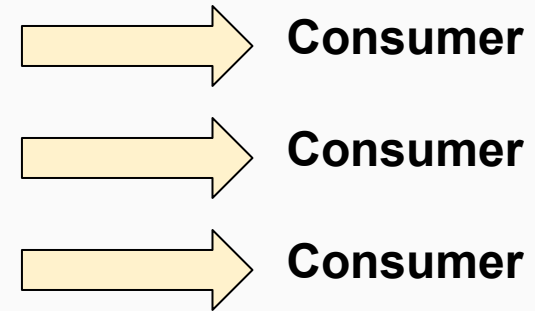
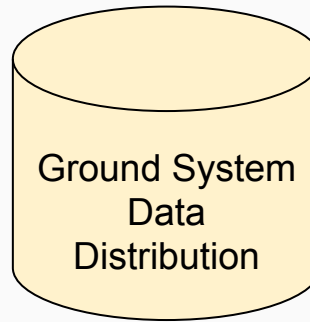
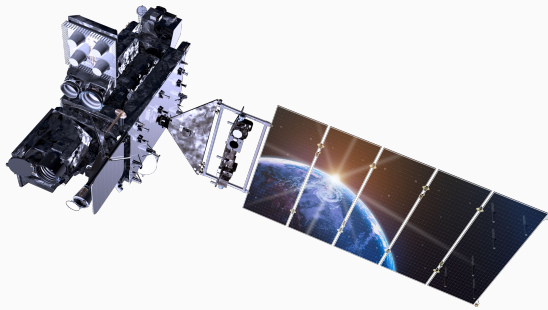
NCEI Archival Volume History & Forecast





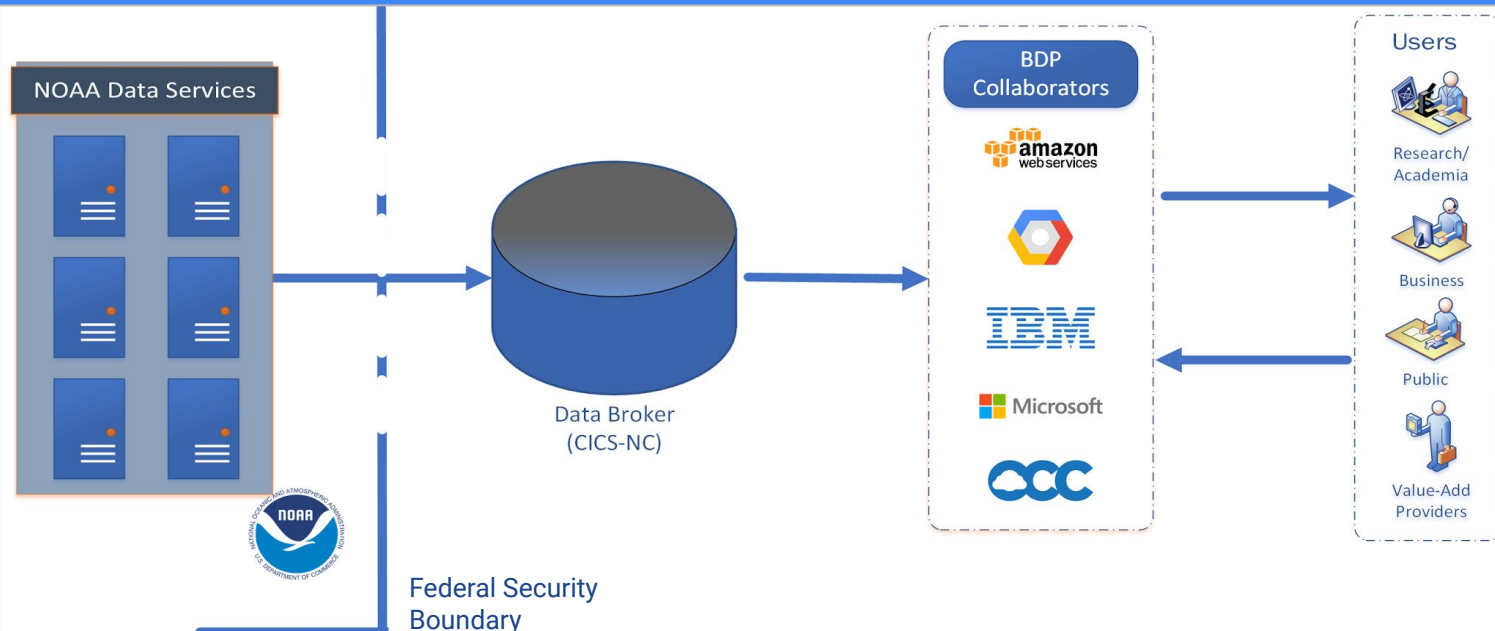
# Traditional NOAA Satellite Data Internet Access Strategy

Challenge: Consumer Must Download Data to Use



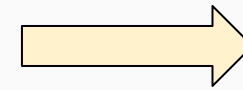
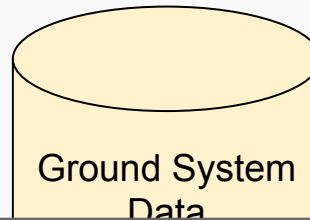
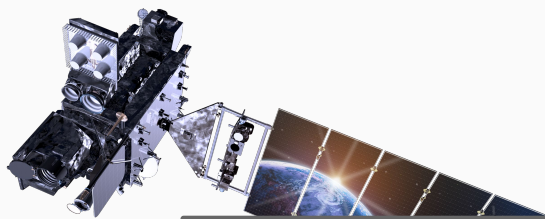
# NOAA Big Data Project

Solution: Single Copy Services  
Many -- Use Data in Place

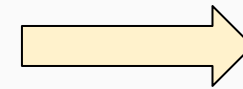


# Traditional NOAA Satellite Data Internet Access Strategy

Challenge: Consumer Must Download Data to Use



**Consumer**



**Consumer**

**NOAA**

## Improving NOAA's Cybersecurity Posture

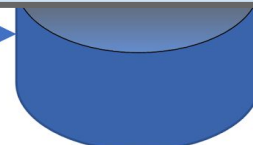
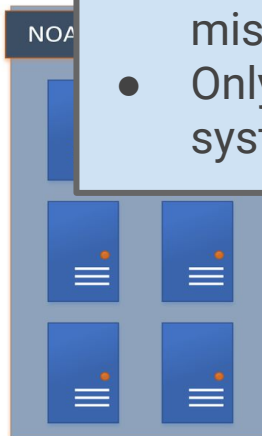
**Currently:** Users access federal systems for distribution

- Some mission-critical systems offer public access to data
- External users have access inside federal security boundary

**Potential:** All data access occurs in non-federal system

- Reallocate security assets and staffing to focus on mission-critical systems
- Only verified trusted users granted access to federal systems

**Services  
in Place**

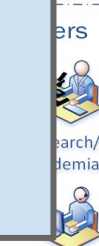


Data Broker  
(CICS-NC)

IBM

Microsoft

OCC



Business



Value-Add  
Providers

Federal Security  
Boundary

# NOAA data is leveraged through public-private partnerships

## CRADA



## Contract

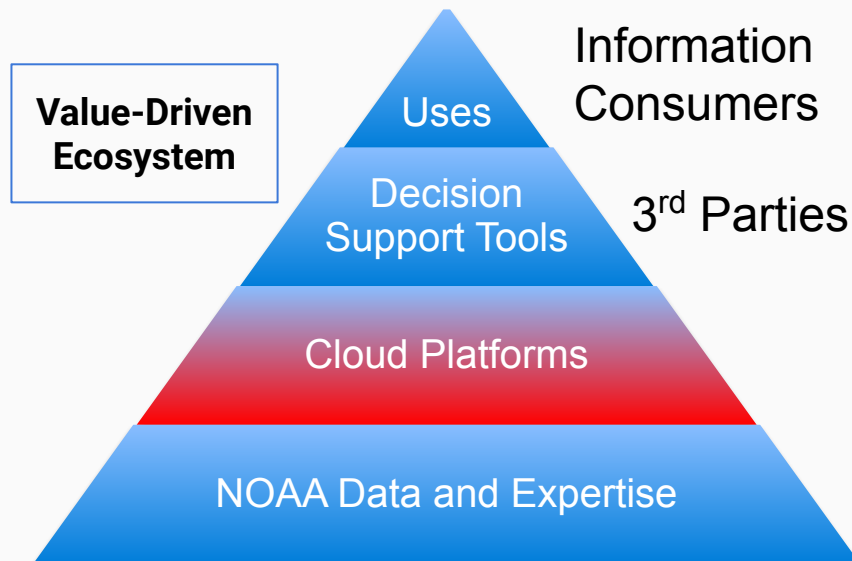


### NOAA:

- Data!
- Science and subject matter expertise
- Cloud data management expertise

### External Partners:

- Provide **FREE** access to the public
- Data storage and access expertise
- Cloud's scalable and on-demand processing capability
- Certify that the data remain open, are not to be sold
- Collaborators monetize services based on data



# Dataset Examples



# Big Data Project Lessons Learned

Partners' cloud platforms provide advantages for providing public access to NOAA data.

The screenshot shows the Google Cloud Platform documentation page for the NOAA Global Historical Climatology Network (GHCN) Weather Data. The page is titled "NOAA Global Historical Climatology Network Weather Data" and includes a "SEND FEEDBACK" link. The main content describes the GHCN dataset, which is an integrated database of climate summaries from land surface stations across the globe. It mentions that two GHCN datasets are available in BigQuery: the GHCN-D (daily) and the GHCN-M (monthly). The data is obtained from more than 20 sources, including some data from every year since 1763. A link to NOAA's README.txt is provided. Below the description, there are two buttons: "GO TO NOAA GHCN DATASET (DAILY)" and "GO TO NOAA GHCN DATASET (MONTHLY)". The page also includes a "Sample queries" section with an example SQL query: "SELECT id,". The left sidebar contains a "Resources" section with links to various datasets and documentation. The right sidebar contains a "Contents" section with links to sample queries, finding weather stations, daily rainfall amounts, and weather for the past two weeks.

- **1.2 PBs** of climate and weather data accessed through Google BigQuery, in **4 months**
  - 30-100x of NOAA deliveries in that time
- Images in Google Cloud Platform
  - GOES-16 (began July 2017)
  - National Water Model data
  - Weather and Climate model output
  - Climate data records

# Big Data Project Lessons Learned

There is measurable, latent demand  
for NOAA data.

## AWS and Weather Radar

**Entire** NEXRAD 88D Weather Radar Archive  
transferred to AWS, Google and OCC in Oct  
2015 (~ 300TB, 20M files)



Following AWS service release:

- Increased usage (2.3 times), 50% reduction on NOAA servers.
- New uses – bird migration, mayfly studies
- 80% of NOAA NEXRAD data orders are now served by AWS.
  - (*Ansari et al, 2017 BAMS*)

# Big Data Project Lessons Learned



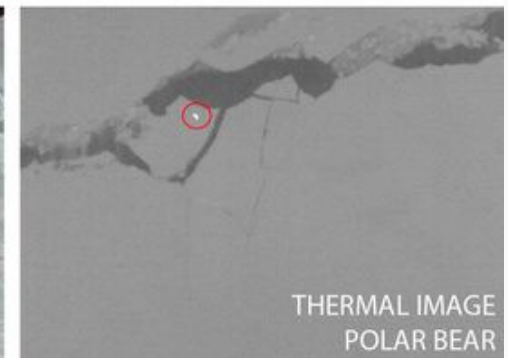
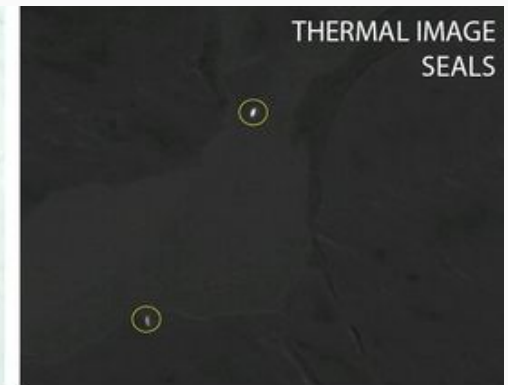
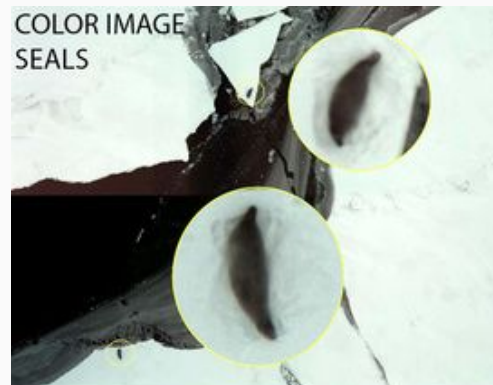
## Microsoft AI for Earth

A collaboration between Microsoft AI for Earth, NOAA Fisheries, and the University of Washington, is aimed at automating the detection of arctic seals in aerial imagery.

Data are hosted on

<http://lila.science/datasets/arcticseals>, a Microsoft sponsored Azure repository for biology and conservation. Two other preliminary project with Microsoft AI for Earth are:

- a. Automating the detection of beluga whale sounds in hydrophone data.
- b. Automating the detection and classification of fish in video.



Further information:  
Benefits & how it works

# Big Data Project

## Lessons Learned and Best Practices

- **The concept is technically feasible & improves NOAA's security posture**
- **Partners' cloud platforms have significant advantages for providing access**
- **Integrating NOAA data into tools has the greatest usage potential**
- **The scarce asset that NOAA brings to the BDP is its expertise**
- **NOAA owns data quality, and should establish a means of authentication to establish public trust in cloud-based data**
- **Cloud-optimized formats represent a challenge and a potential advantage for cloud data process and analytics. At present, there is not broad agreement as to which format(s) (Zarr, Parquet, Cloud-optimized GeoTIFF, Xarray, etc.) are the most in demand**

# Collaborative Solutions

- Improve data access
- Facilitate use of the data
- Improve NOAA's cybersecurity posture
- Develop new authenticity tools
- Enable new economic & research opportunities





# Big Data Project Lessons Learned

- **The role of an intermediate “data broker” has emerged as a valuable function & possible Enterprise Service that could support NOAA in provision of data to the commercial cloud.**
  - **The broker can extract a single copy of data from NOAA’s existing access services and systems and send the data to multiple Collaborators in a reliable and quality-assured way, thus saving NOAA’s bandwidth and effort.**
  - **NOAA may effectively improve its IT security posture through the publishing of its data to the commercial cloud for general public access. Only a trusted agent needs to access NOAA federal data services and re-distribute to a non-federal system for access, thus greatly reducing risk and exposure on the federal system**

Further information:  
History of the contract

# BDP CRADA Basics



- April 2015: NOAA announced five cooperative research and development agreements (CRADAs) between NOAA and selected commercial and academic collaborators
  - 5 separate but identical 4-year agreements
- Selected datasets of interest to the BDP collaborators and their business partners are being transferred from NOAA to the collaborators' infrastructure.
- The partnership has already realized a number of dataset improvements, and new and novel applications that employ NOAA's atmospheric, geophysical, and oceanographic data, at no net cost to the US taxpayer.

# Big Data Project

## RFI Results

On October 1<sup>st</sup> 2018, the National Oceanic and Atmospheric Administration (NOAA) published in the Federal Register a [Request for Information](#) (RFI) with an objective of informing the future direction of the Big Data Project. In that notice, NOAA indicated that it sought direct input and feedback from all users of the data on their experience accessing NOAA's open data through one or more of the five BDP Collaborators' cloud platforms.

- Responses were positive about the access users had to NOAA data
- Users wanted more assurance that data would be available over a longer period of time, rather than just during an experimental phase.
- Cloud Service Providers expressed a willingness to continue under a longer term agreement

# The New BDP Vehicle: RFP Description



Google Cloud Platform

- **2 year base IDIQ Contract, 4x2 option periods**
  - **New Feature** in response to Industry and NOAA comments regarding commitment
- **Rules of engagement are the same as CRADA phase**
  - Open data/no charge for egress/charge for services and products built on data
- **NOAA Allocation request of NLT 5 PB of storage**
  - Data included to be determined by NOAA
  - **New feature** in response to NOAA needs
- **Partners store data and provide access for free**
  - From the NOAA 5 PB Allocation, and/or
  - Partners may also request any NOAA open data, and/or
  - Any NOAA data that are being stored by NOAA on the Partners' commercial cloud platforms using other contract vehicles for mission purposes (free egress)

# Big Data Program Contract Awardees



- **AWS**

- <https://aws.amazon.com/noaa-big-data/>



Google Cloud Platform

- **Google Cloud Platform**

- <https://cloud.google.com/bigquery/public-data/>
- <https://explorer.earthengine.google.com/#index>



- **Microsoft**

- <https://azure.microsoft.com/en-us/services/open-datasets/catalog/>



# Questions?

