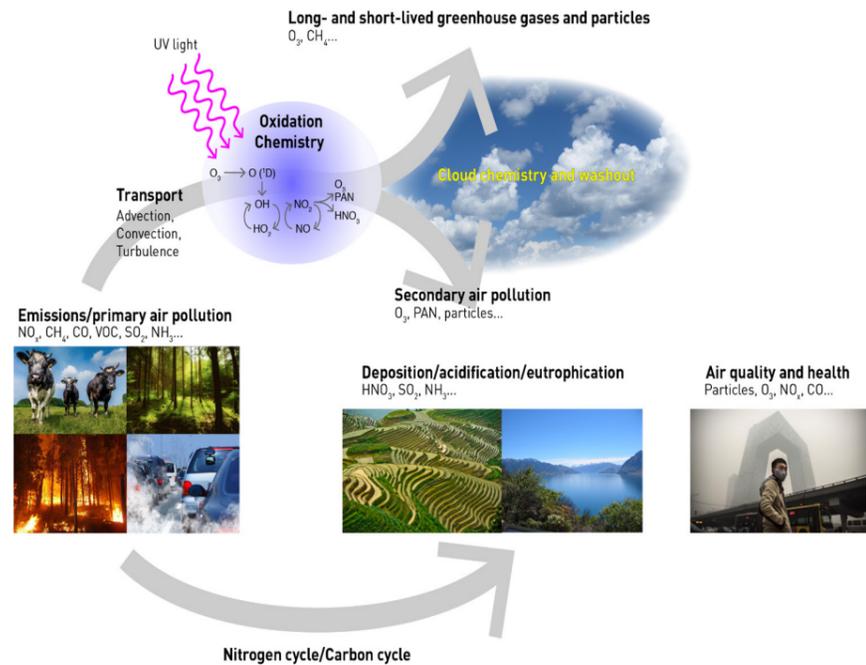


# Reflection on communicating atmospheric composition and its impacts

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## The Global Atmosphere Watch (GAW) Programme



- long-term international research programme
- collaboration of more than 100 countries
- coordination of observations & quality assurance
- analysis of atmospheric composition
- science for services

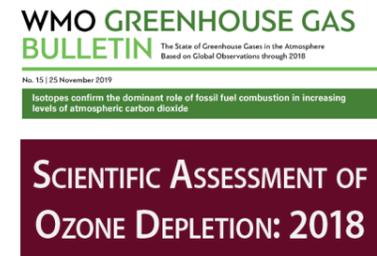


## Reliable information for policymakers

IPCC-WMO Science Pavillion at COP25



Global assessments



## Animations support communication

New animations that explain processes of environmental hazards:

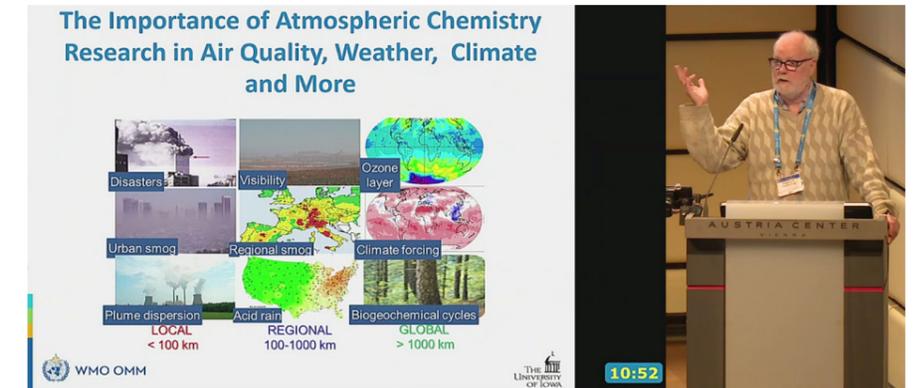


- [Air pollution processes & impacts](#)
- [Biomass burning](#)
- [Sand and dust storms](#)

Among many other occasions animations support communication during acute events when interest in the topic is higher than usual.

Example Biomass burning:  
During an acute wildfire episode 2019 on twitter: 48,000 views

## GAW 30th anniversary celebration @EGU2019



Recording of anniversary: <https://client.cntv.at/egu2019/us5>

A Union Symposium during the EGU General Assembly 2019 explored the 30 year journey from fundamental Atmospheric Composition Research to Societal Services. It showcased the importance of atmospheric composition research to climate, weather forecasting, human health, agricultural productivity and food security. The session highlighted the progress made in translating research into services, but stressed that much more needs to be done.



More than 50 scientists shared their experiences in implementing the GAW strategy around the world at a splinter meeting at EGU 2019 on the Sustainability of Atmospheric Observations in Emerging Economies. A series of recommendations, derived from the presentations and follow-up discussions were published in [Laj et al., 2019, WMO Bulletin](#).

## Survey among participants of US5 @EGU2019

