

ART AND SCIENCE-SOPHIE PETERS

EGU TALK SUMMARY

Topics covered:

- Microplastics and public health
- Art and science: Do people prefer learning about microplastics via a painting or a poster?
- Theories as to **why art is 36% preferred communicator**: facial recognition, increased processing, novelty value.
- How art works in the brain.
- Next steps for art/science communication:
What can an artist say for you?

