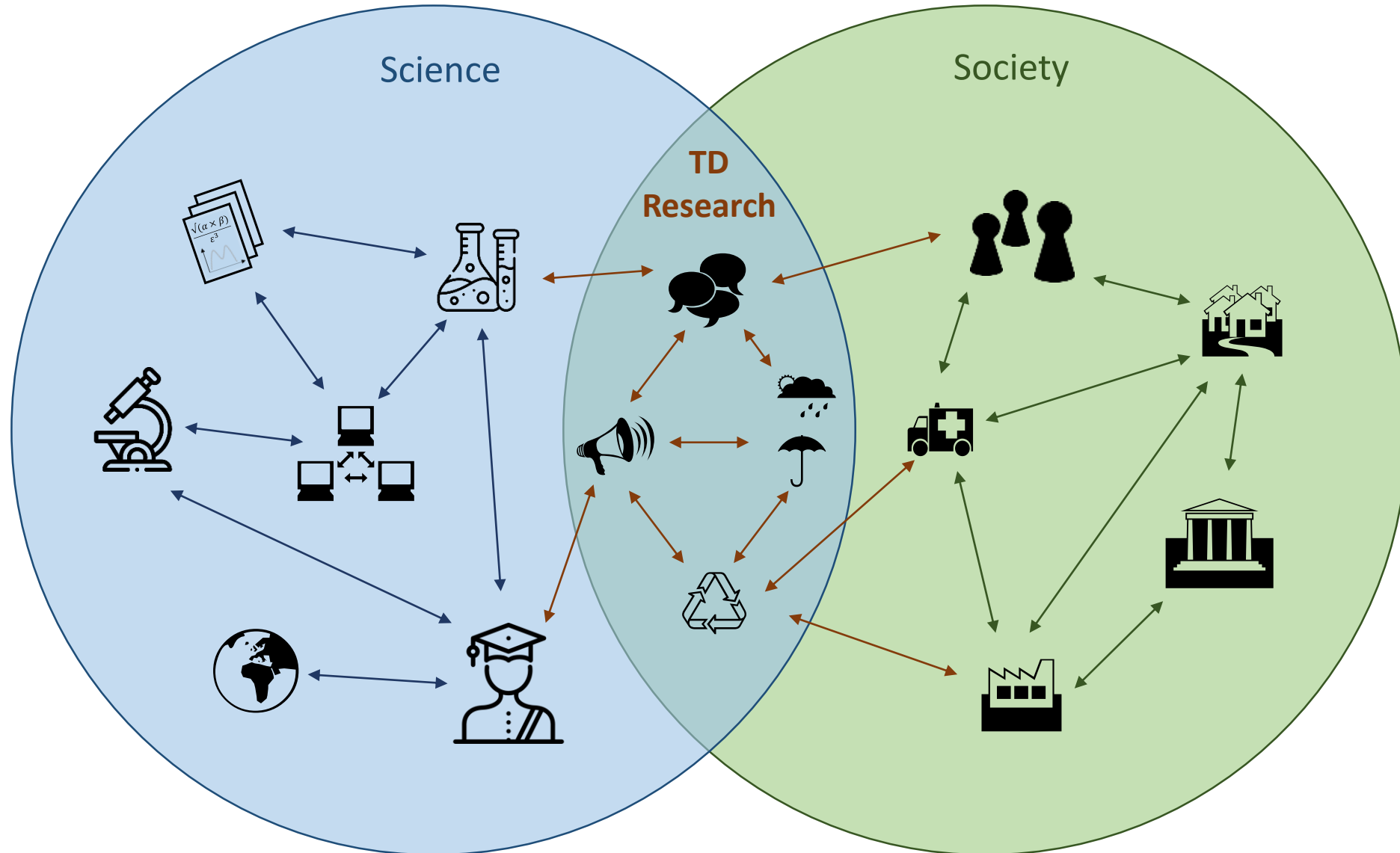


Transdisciplinary Research...

...is the key for an effective communication of hazard and risk.



More info



Studies in which we applied TD methods to explore the communication of hazard

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- Marti, M., Stauffacher, M., Matthes, J., & Wiemer, S. (2018). Communicating earthquake preparedness: The influence of induced mood, perceived risk, and gain or loss frames on homeowners' attitudes toward general precautionary measures for earthquakes. *Risk Analysis*, 38(4), 710–723. <https://doi.org/10.1111/risa.12875>
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- **What is Transdisciplinary Research:** Pohl, C., Krütli, P., & Stauffacher, M. (2017). Ten Reflective Steps for Rendering Research Societally Relevant. *GAIA - Ecological Perspectives for Science and Society*, 26(1), 43–51.