



COLLECTION OF VALUABLE POLAR DATA AND INCREASE IN NATURE AWARENESS AMONG TRAVELLERS BY USING EXPEDITION CRUISE SHIPS AS PLATFORMS OF OPPORTUNITY

Verena Meraldi¹, Tudor Morgan¹, Amanda Lynnes¹, and Ylva Grams¹

¹ Hurtigruten Expeditions, ² International Association of Antarctica Tour Operators



OUR RESPONSIBILITY...



PLATFORMS OF OPPORTUNITY



Science Center

Antarctica 21/22: > 40 sessions



Scientific collaborations

6x different



Citizen Science projects

7 projects; >34 sessions



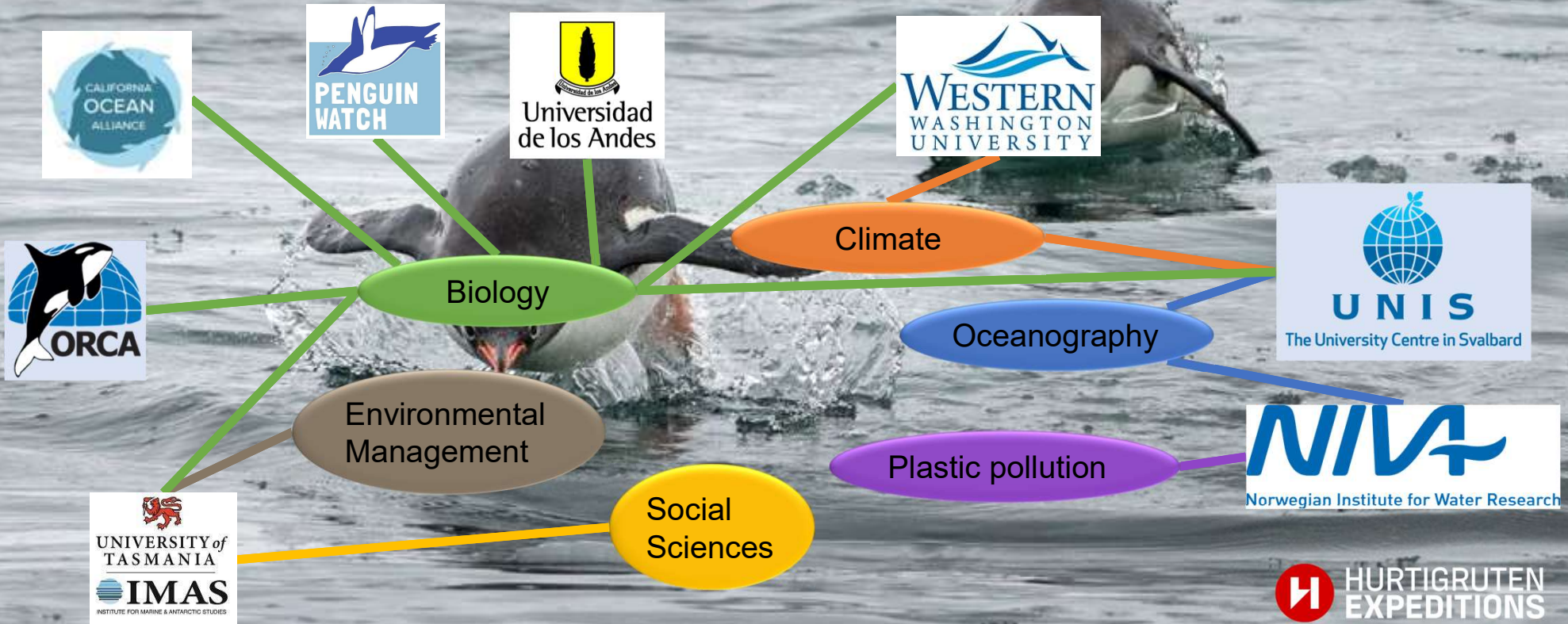
Logistical support for research

7x



**HURTIGRUTEN
EXPEDITIONS**

EXAMPLES OF COLLABORATIONS



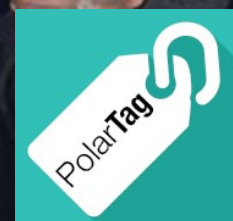
HRX SCIENCE CENTERS



CITIZEN SCIENCE



ZOONIVERSE
People-powered research



FUTURE OPPORTUNITIES



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