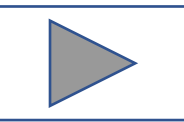




MED-GOLD

# Showcasing stakeholders' experiences: lessons learnt from MED-GOLD final online event

- **Alessandro Dell'Aquila**, Luigi Ponti, Marta Terrado, Andria Nicodemou, Freddy Rivas, Marta Bruno Soares, and Massimiliano Pasqui



# MED-GOLD: Turning climate-related information into added value for traditional MEDiterranean Grape, Olive and Durum wheat food systems



MED-GOLD

## OBJECTIVES

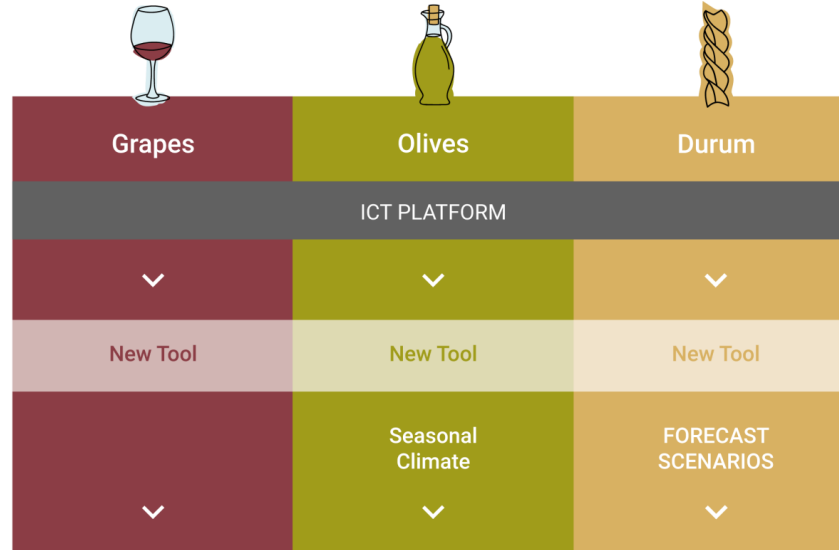
**Involve users** in the design, development, test, and evaluation of the added value of pilot climate services for olive, grape, and durum wheat

Refine, validate, and upscale **pilot services** with the wider European and global user communities for olive / oil, grape / wine and durum wheat / pasta.

**Ensure replicability** of climate services for other crops / climates (e.g., coffee) and link with global policy-making

Implement a comprehensive communication and market plan to **enhance uptake** for MED-GOLD climate services

Build better informed and connected **end-user communities** for the global olive oil, wine, and pasta food systems and related policy making



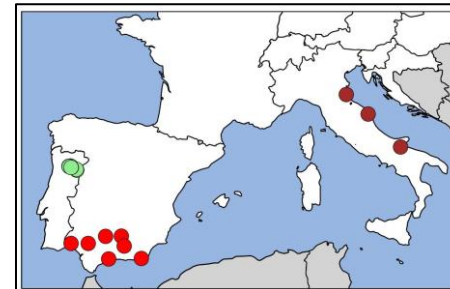
Engage with sectoral communities



COMMUNICATION AND EXPLOITATION OF THE VALUE CHAIN -  
CREATE OPPORTINITIES FOR BUSINESS.



- CS Climate Science
- AG Agro-ecosystem models
- ST Stakeholders engagement
- TS Technical Solutions
- TR Training activities
- TR Industrial problem-holders



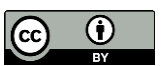
[med-gold.project@enea.it](mailto:med-gold.project@enea.it)



[www.med-gold.eu](http://www.med-gold.eu)



[medgold\\_h2020](https://twitter.com/medgold_h2020)





MED-GOLD Final Showcase 2022

**MED-GOLD Final Showcase**  
Developing climate services for agriculture



29-30 March 2022

Live Plenary

Parallel Sessions

Agenda

Speakers

Participants

Virtual Booths

Digital Gallery

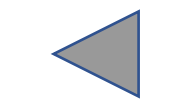
Replicability Corner

Statistical Report



MED-GOLD Final Showcase: a new paradigm of developing climate services for the agriculture sector

MED-GOLD Final Showcase: a new paradigm of developing climate services for the agriculture sector



# MED-GOLD Final Showcase

## Developing climate services for agriculture

29-30 March 2022







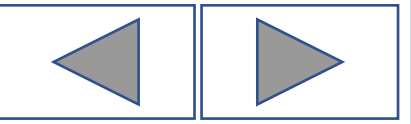
MED-GOLD Final Showcase  
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Edit

**Alessandro Dell'Aquila**  
Climatologist  
ENEA

Edit your company information and access advanced features in the exhibitor center.

MED-GOLD  
Activate a conversatio...

ENEA  
Partners Virtual Stand

**MED-GOLD Final Showcase**  
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- Agenda
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- Participants
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- Replicability Corner
- Share Your Ideas
- Guidelines Swapcard
- Help Desk
- My Event

Turning climate-related information into added value for traditional **MED**iterranean **G**rape, **O**Live and **D**urum wheat food systems

[Learn more](#)



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Tuesday **29** Wednesday 30

Refine the list (min. 2 characters)

- ### Time preferences
- Dates are displayed in your time zone (Europe/Rome)
  - Time is displayed in 12-hour format  
[Switch to 24-hour format](#)

- ### Your schedule
- SESSION 1: Co-production: Leading the way in climate services** >  
Tue, Mar 29, 2022 10:00 AM
  - Room 1: Grape and wine sector** >  
Tue, Mar 29, 2022 2:10 PM
  - SESSION 1: Adopting and using innovation tools in organisations** >  
Wed, Mar 30, 2022 10:00 AM
- [See all](#)

### SESSION 1: Co-production: Leading the way in climate services

This session focuses on the co-production approach followed in MED-GOLD and the importance of finding common ground with users, understanding their needs and...

🕒 Mar 29, 2022 10:00 AM to 11:45 AM

🗄️ Plenary

<b>Alessandro Dell'Aquila</b> ENEA	<b>Luigi Ponti</b> ENEA	<b>Sandro Calmanti</b> ENEA
<b>Matteo De Felice</b> European Commission	<b>Saša Zavadlav</b> CINEA, European Commission	<b>See all speakers</b>

---

### SESSION 2: Towards useful and usable climate services

This session focuses on the technical aspects of the co-development process of climate services and delivering useful and usable information, as well as on evaluation...

🕒 Mar 29, 2022 11:45 AM to 1:30 PM

🗄️ Plenary

<b>Nube Gonzalez</b> Barcelona Supercomputing Center	<b>Andrea Toreti</b> European Commission Joint Resear...	<b>Christos Giannakopoulos</b> National Observatory of Athens
<b>Federico Caboni</b>	<b>Ilaria Vigo</b> Barcelona Supercomputing Center	<b>See all speakers</b>

---

### SESSION 3: Discover how to apply the MED-GOLD tools in your sector: "Ask us anything"

Four parallel sessions will focus on a different food system covered in MED-GOLD. The MED-GOLD climate services tools will be briefly showcased, and the audience is the...

🕒 Mar 29, 2022 2:10 PM to 2:55 PM

🗄️ Plenary



Tuesday

29

Wednesday

30

Refine the list (min. 2 characters)

Search

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Tue, Mar 29, 2022 10:00 AM

**Room 1: Grape and wine sector** >

Tue, Mar 29, 2022 2:10 PM

**SESSION 1: Adopting and using innovation tools in organisations** >

Wed, Mar 30, 2022 10:00 AM

[See all](#)

**ROOM 1**  
Grape and wine sector

#### Room 1: Grape and wine sector

Mar 29, 2022 2:10 PM to 3:25 PM

ANTONIO Graça · SOGRAPE

Marta Teixeira · SOGRAPE VINHO...

[See more](#)

**ROOM 2**  
Olive and olive oil sector

#### Room 2: Olive and olive oil sector

Mar 29, 2022 2:10 PM to 3:25 PM

Ricardo Arjona · ec2ce

Javier Lopez · DCOOP S. Coop...

**ROOM 3**  
Durum wheat sector

#### Room 3: Durum wheat sector

Mar 29, 2022 2:10 PM to 3:25 PM

Valentina Manstretta

Sandro Calmanti · ENEA

**ROOM 4**  
Coffee and other agri-food sectors

#### Room 4: Coffee and other agri-food sectors

Mar 29, 2022 2:10 PM to 3:25 PM

José Cure · Universidad Militar...

Luigi Ponti · ENEA

Daniel Rodriguez · UMNG



MED-GOLD Final Showcase 2022

**MED-GOLD Final Showcase**  
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29-30 March 2022



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Tuesday 29 Wednesday 30

Refine the list (min. 2 characters)

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Tue, Mar 29, 2022 10:00 AM

---

**Room 1: Grape and wine sector** >

Tue, Mar 29, 2022 2:10 PM

---







**SESSION 1: Adopting and using innovation tools in organisations** >

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Plenary







 <b>Alessandro Dell'Aquila</b> ENEA	 <b>Luigi Ponti</b> ENEA	 <b>Sandro Calmanti</b> ENEA
 <b>Matteo De Felice</b> European Commission	 <b>Saša Zavadlav</b> CINEA, European Commission	 <b>See all speakers</b>

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 <b>Nube Gonzalez</b> Barcelona Supercomputing Center	 <b>Andrea Toreti</b> European Commission Joint Resear...	 <b>Christos Giannakopoulos</b> National Observatory of Athens
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Mar 29, 2022 2:10 PM to 2:55 PM

Plenary





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AI recommendations [How it works?](#)

**Marta Bruno...**  
Met Office Universi...  
University of Leeds

Common connections

**Massimiliano...**  
Researcher  
CNR

Common connections

**Luigi Ponti**  
Research scientist  
ENEA

Common connections

**Andrea Toreti**  
Dr.  
European...

Common connections

Refine the list (min. 2 characters)

**Visibility**

You're visible to other attendees.

- Onelica Andrade**  
Policy Officer – Climate  
DG Research & Innovation
- Ricardo Arjona**  
President  
ec2ce
- Vincent Boutillier**  
Digital Manager  
Oiko
- Marta Bruno Soares**  
Met Office University Academic Fellow  
University of Leeds
- Carlo Buontempo**  
Director of Copernicus Climate Change Service  
ECMWF
- Federico Caboni**
- Sandro Calmanti**  
Dr.  
ENEA
- 

**Your connections**

- Vincent Boutillier**  
Digital Manager  
Oiko
- Raffaella Capponi**  
Key Account Manager  
Oiko
- Matteo De Felice**  
European Commission

[See all](#)



AI recommendations [How it works?](#)



**Lotte Gabrovits**  
Wine Consulting

Common connections



**Beatriz Revilla...**  
Project Manager  
GMV

Related job



**Silvio Gualdi**  
Scientist  
Fondazione Centr...

Common connections



**Christine Nam**  
Senior Climate...  
Climate Service...

Common connections

Refine the list (min. 2 characters)

Visibility

You're visible to other attendees.



**Antonello Aiello**  
Senior Technical Specialist  
Planetek Italia



**Giancarlo Alfani**  
Ceo  
Oiko



**José María Amuedo Láinez**  
Spatial Data Management



**Onelica Andrade**  
Policy Officer – Climate  
DG Research & Innovation



**Paola Antonelli**  
Account manager & copywriter  
Oiko service



**claudio aquila**  
Si  
dell aquila



**ANDREIA ARAUJO**  
CASA DO DOURO

Your connections



**Vincent Boutillier**  
Digital Manager  
Oiko



**Raffaella Capponi**  
Key Account Manager  
Oiko



**MDF** **Matteo De Felice**  
European Commission

[See all](#)



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**Click to bookmark your favorites**

Bookmark companies that interest you ahead of the event. You'll find your selection on the app when it's time to connect on-site or online during the hybrid or virtual event.

MED-GOLD

Supporting Organization

Climateurope/Clima teurope 2

Partners Virtual Stand

BARILLA

BSC

CNR IBE

DCOOP

ENEA

GMV

HORTA

LUTECH

METOFFICE

NOA

SOGRAPE VINHOS SA





Refine the list (min. 2 characters)

Search

GENERAL

OLIVE / OLIVE OIL

GRAPE / WINE

DURUM

AI recommendations How it works?

Video - Promo video on the... (Chara Moussi)

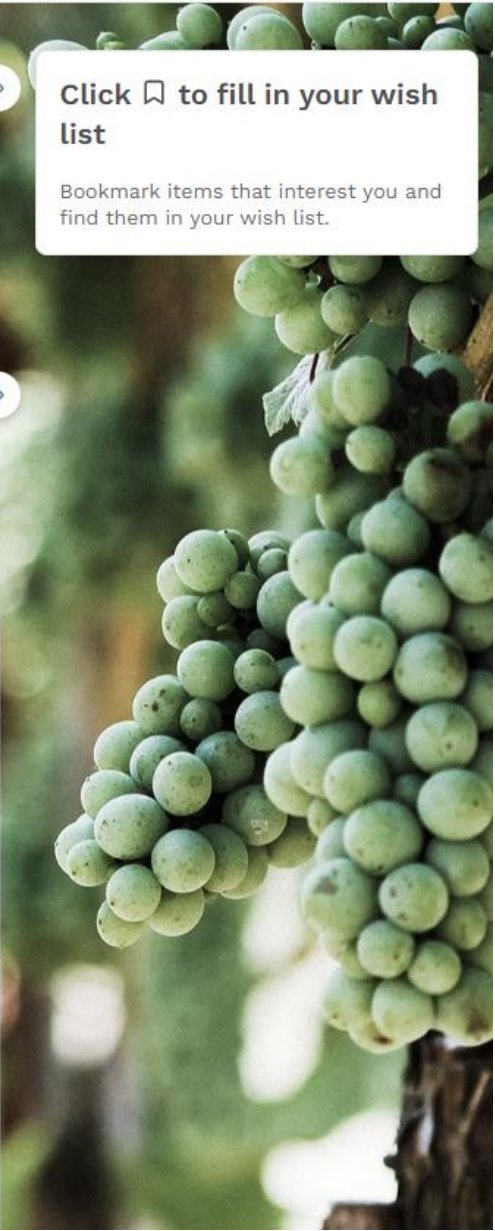
Video - Promo video on the... (Chara Moussi)

Video - Promo video on the... (Zoran Ljubic)

Paper - Application...

- Paper - Monitoring climate related risk and opportunities for the wine sector: the MED-GOLD pilo...
Paper - Application of CASAS PBDM models to the coffee system
Paper - Application of CASAS PBDM models to the grape system
Paper - Application of CASAS PBDM models to the olive system
VitiGEOSS project BSC

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MED-GOLD Final Showcase 2022

MED-GOLD Final Showcase
Developing climate services for agriculture
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Navigation menu: Live Plenary, Parallel Sessions, Agenda, Speakers, Participants, Virtual Booths, Digital Gallery, Replicability Corner

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### MED-GOLD Final Showcase 2022

### MED-GOLD Final Showcase

Developing climate services for agriculture



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Wed, Mar 30, 2022 10:00 AM

[See all](#)

### Climate Services and its relevance in the Colombian coffee sector



**Interview: Ramon Vargas - Honorary president of the...**

Mar 29, 2022 10:00 AM to Apr 8, 2022 5:00 PM

### Climate Services from the African Agriculture (Africulture) perspective



**Interview: Louis Evence Zoungrana - AfriCultuReS...**

Mar 29, 2022 10:00 AM to Apr 8, 2022 5:00 PM

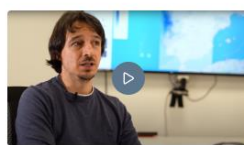
### MED-GOLD potential replicability in the African continent



**Interview: Mahlatse Kanyango - Remote Sensing Scientist a...**

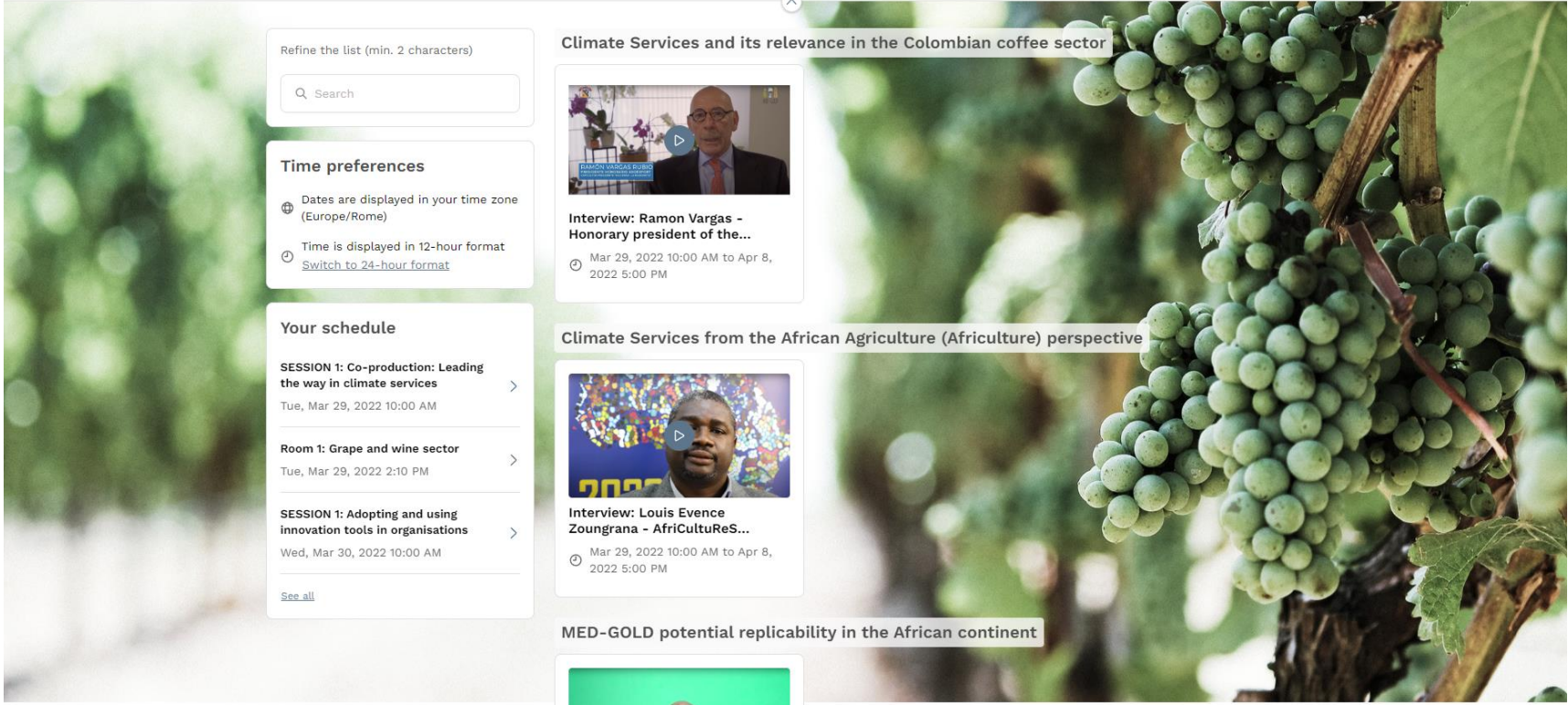
Mar 29, 2022 10:00 AM to Apr 8, 2022 5:00 PM

### Climate Services applied to other sectors beyond agriculture



**Interview: Dr. Carlos Domenech - Senior manager...**

Mar 29, 2022 10:00 AM to Apr 8, 2022 5:00 PM







# Statistical Report



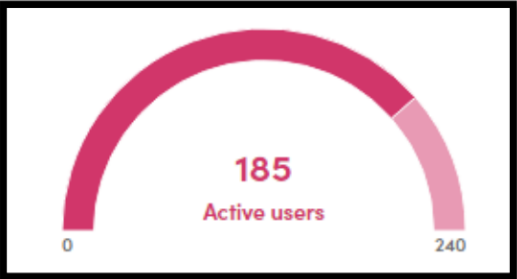
# Participants

**240 Pre-accounts Registered**

**218 attendees**

**45 Speakers**

**27 Exhibitors**



# Networking & Usage

70 Contacts Made

338 Total Messages Exchanged

49 Total Discussions Created

27 Clicks on MED-GOLD advertisement banner



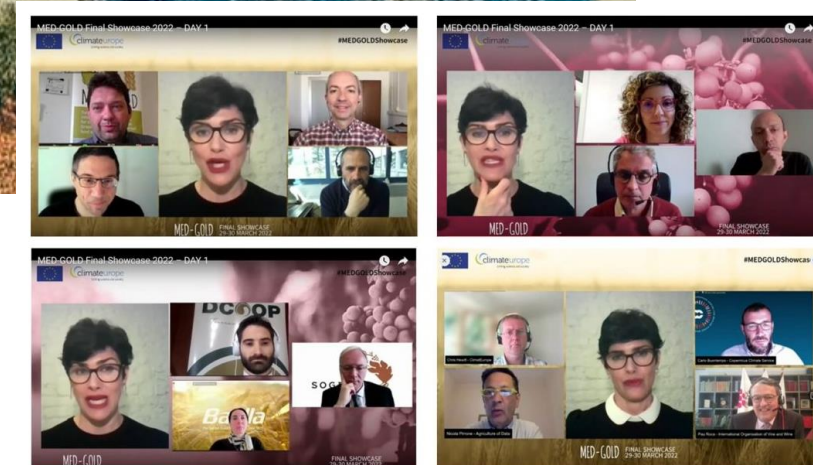
## MED-GOLD Final Showcase - Day 1

Total viewers YouTube: **144**

Thumbnails Impressions on Youtube: **1,159**

Total watch time cumulated: **19h**

# MED-GOLD Final Showcase: a new paradigm of developing climate services for the agriculture sector



From left to right, upper row: Moderator Kathrina Sichel with MED-GOLD coordinators (Alessandro Dell'Aquila, Luigi Ponti, Matteo de Felice and Sandro Calmanti from ENEA); Moderator with technical sector leaders (Nube González-Reviriego from BSC, Christos Giannakopoulos from NOA, and Andrea Toretti from EU-JRC). Lower row: Moderator with business sector leaders (Javier López from Dcoop, Chiara Monotti from Barilla, and Antonio Graca from SOGRAPE); Moderator with some invited panelists (Chris Hewitt from



MED-GOLD Final Showcase 2022

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Tuesday  
29

## SESSION 1: Co-production: Leading the way in climate services

This session focuses on the co-production approach followed in MED-GOLD and the importance of finding common ground with users, understanding their needs and building trust.

## SESSION 2: Towards useful and usable climate services

This session focuses on the technical aspects of the co-development process of climate services and delivering useful and usable information, as well as on evaluating the value brought to users.

## SESSION 3: Discover how to apply the MED-GOLD tools in your sector: "Ask us anything"

Four parallel sessions will focus on a different food system covered in MED-GOLD. The MED-GOLD climate services tools will be briefly showcased, and the audience is then encouraged to engage in an interactive discussion with the speakers.

Wednesday  
30

## SESSION 1: Adopting and using innovation tools in organisations

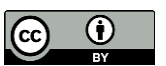
This session focuses on the underlying conditions required to adopt and use innovation tools such as those developed in the MED-GOLD project within organisations across Europe.

## SESSION 2: Talking Climate for Policymaking

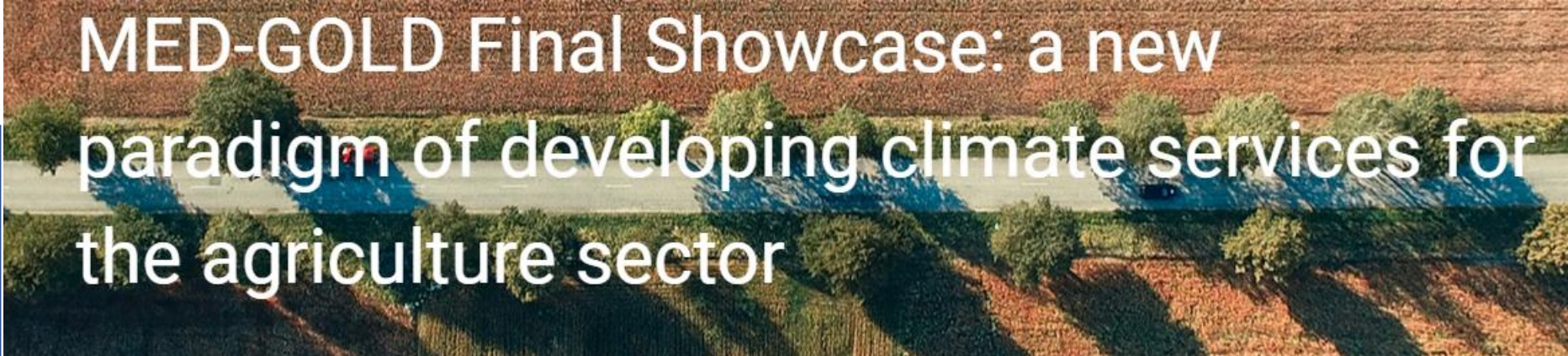
This session focuses on the climate and policies nexus for enlightening cross beneficial needs, success stories and best practices in supporting adaptation and green transition action.

## SESSION 3: The legacy of MED-GOLD: the European landscape and beyond

This session addresses the European landscape and the future prospects of MED-GOLD legacy, with focusing on the specific challenges of climate change in the industry of the wine sector.







The two-day event provided an insight into the lessons learned during the project. MED-GOLD users from the agriculture sector, representing the grapes, olives and durum wheat crops – the Portuguese wine company **SOGRAPE**, the Spanish cooperative **Dcoop**, and the Italian food company **Barilla** – presented their success stories as early adopters of the MED-GOLD climate services.

The users also stressed the importance of a co-production approach in creating useful and usable tools for the agriculture sector.

Attendees also had the chance to engage in discussions with the presenters and other project participants, as well as to visit the virtual stands and view the posters, videos, and other materials produced by the MED-GOLD team

A number of panel discussions were organised with representatives from key organisations in the EU food systems, policy organisations and European and international initiatives

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Navigation arrows