

Outreach Films from the IAGA Social Media (SM) Working Group (WG)

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In this poster, the International Association of Geomagnetism and Aeronomy (IAGA) SM WG present three outreach film projects to promote the work of scientists researching geomagnetism and aeronomy

GeoScience Connections

IAGA is a broad organisation covering all subjects under the umbrella of geomagnetism and aeronomy but ...

- what does a geomagnetist do?
- what does someone who researches aeronomy look like?
- how can we promote the collaboration of scientists from different divisions?
- how can we make our research more accessible for the general public?
- how can we encourage the next generation of IAGA scientists?

Watch an example of this!
Here, Shivangi Sharan is talking about their research in Division I



This would not be possible without all of our filming volunteers and funding from IUGG! We aim to produce material to share on the social media platforms and produce documentaries with a common thread. Hopefully, this breaks common misconceptions and stimulates more participation with IAGA.

MAGNETIC MOSAIC

Our planet can be seen as an enigmatic magnetic mosaic made of dynamic pieces. In this documentary, ten female scientists unravel some key aspects of Earth connected by its magnetic field.

The film was a top-3 selected movie at UNESCO Earth's Film Festival in the category 'Women in Geoscience' and finished 5th in the Public Choice at the Earth Futures Film Festival out of 972 initial entries.

Full documentary available here 



Bimbim's Team: A journey to the planets! Videos for kids aged 2-8!

Bimbim the dog is planning a birthday party for all of their friends! And the theme is ... THE PLANETS! Watch along as Bimbim discovers the solar system with help from their scientist friends.

This was funded by a Europlanet outreach grant and aims to educate children through a puppet theatre company "Papa Vento". Currently we have produced three 5-minute videos available in 3 languages.

Wonderful collaboration from: Papa Vento, Eduardo Andrade, and Europlanet



Grant Info



English



Français



Português

