## Med2k: Climate & ocean awareness

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### Med2k, Cannes, France

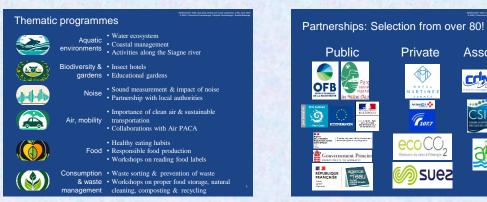
Educational association for sustainability & ecology

#### Objectives

- To create relationships between citizens and nature
- To raise public awareness about environmental issues
- To promote geoethical behaviour on the part of citizens

#### Local actions

- Recycling, learning about raw materials, raising awareness about flooding & pollution, reducing one's carbon footprint and energy use, etc
- · Schools, local governments, industry





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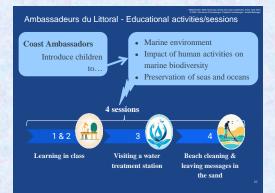


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### Abstract

Humans have been suffering increasingly from the escalating impacts of climate and ocean change. Well known examples are droughts, flooding, wildfires, acidification, heatwaves, sealevel rise, extreme storms and biodiversity loss. If global average temperature rises by more than 1.5°C above pre-industrial levels, multiple climate tipping points will be triggered, and indeed, some already are. This is and will be devastating for people around the world, especially those in coastal areas. Thus, the need for immediate and informed action has become urgent.

This presentation will outline some of the many concrete, local actions in the area of climate and ocean, undertaken by Méditerranée 2000 (Med2000), an environmental association in the South of France. Since 1989, the association has committed its efforts and educational programs to promoting sustainable development. Each year, the association educates more than 25,000 young people and adults, led by a team of ten specialized speakers. Med2000's initiatives include awareness comparigns about climate and ocean change, hands-on educational activities in local schools and events for the general public.

