

Med2k: Climate & ocean awareness

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Méd 2k: Climate and ocean awareness

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Méditerranée 2000: Nurturing climate and ocean awareness

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Overview

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Med2k, Cannes, France

Educational association for sustainability & ecology

Objectives

- To create **relationships** between **citizens and nature**
- To raise public **awareness** about **environmental** issues
- To promote **geothetical behaviour** on the part of citizens

Local actions

- Recycling, learning about raw materials, raising awareness about flooding & pollution, reducing one's carbon footprint and energy use, etc
- Schools, local governments, industry



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Thematic programmes

- Aquatic environments**
 - Water ecosystem
 - Coastal management
 - Activities along the Siagne river
- Biodiversity & gardens**
 - Insect hotels
 - Educational gardens
- Noise**
 - Sound measurement & impact of noise
 - Partnership with local authorities
- Air, mobility**
 - Importance of clean air & sustainable transportation
 - Collaborations with Air PACA
- Food**
 - Healthy eating habits
 - Responsible food production
 - Workshops on reading food labels
- Consumption & waste management**
 - Waste sorting & prevention of waste
 - Workshops on proper food storage, natural cleaning, composting & recycling

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Partnerships: Selection from over 80!

| Public | Private | Associations |
|--|--|--|
|      |      |     |

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Awareness campaigns for climate & ocean change

Initiatives

- Educational activities/sessions
- Events for the general public

Inf'Eau Mer - Awareness campaign

Inf'Eau = play on words: info+eau (water)

- Collect data on people's perceptions of the environment

About:

- Water pollution
- Environment

Stands for the marine environment:

- Games
- Information booklets
- Exhibitions

Objectives:

- Educate public about protecting the sea
- Develop **tourism** respectful of the environment
- Inform people about geoethical actions (by municipality)



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Ambassadeurs du Littoral - Educational activities/sessions

Coast Ambassadors
Introduce children to...

- Marine environment
- Impact of human activities on marine biodiversity
- Preservation of seas and oceans

4 sessions

- 1 & 2 Learning in class
- 3 Visiting a water treatment station
- 4 Beach cleaning & leaving messages in the sand



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Public events

MEDITERRANEE
LUNDI 27 JUIN 2022
CAMPUS GEORGES MELIÈS
14h-18h30
SÉCHERESSE ET
CHANGEMENT CLIMATIQUE
DEUX OPTIONS: MODE DE VIE SOUTENABLE
OU SÈCHE DE LA PLUIE ?
14h30 ASSEMBLÉE GÉNÉRALE
16h CONFÉRENCE DÉBAT
18h30 DÎNER
CLIMATIQUE AU CÔTE D'AZUR
ET À LA DÉCOUVERTE DES ÉCOSYSTÈMES
DE LA MÉDITERRANÉE (CANNES)
17h APÉRITIF DE CANNES

MEDITERRANEE
CONFÉRENCE-DÉBAT
29 SEPT. 2023
18h30
SALLE MIRAMAR
CANNES
Invité d'honneur:
JEAN JOUZEL
Président du GIEC
Président du Comité Français
de l'IPCC

MEDITERRANEE
CONFÉRENCE-DÉBAT
29 SEPT. 2023
18h30
SALLE MIRAMAR
CANNES

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Thank you / Merci / ขอบคุณ

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Abstract

Humans have been suffering increasingly from the escalating impacts of climate and ocean change. Well known examples are droughts, flooding, wildfires, acidification, heatwaves, sea-level rise, extreme storms and biodiversity loss. If global average temperature rises by more than 1.5°C above pre-industrial levels, multiple climate tipping points will be triggered, and indeed, some already are. This is and will be devastating for people around the world, especially those in coastal areas. Thus, the need for immediate and informed action has become urgent.

This presentation will outline some of the many concrete, local actions in the area of climate and ocean, undertaken by **Méditerranée 2000 (Med2000)**, an environmental association in the South of France. Since 1989, the association has committed its efforts and educational programs to promoting sustainable development. Each year, the association educates more than 25,000 young people and adults, led by a team of ten specialized speakers. Med2000's initiatives include awareness campaigns about climate and ocean change, hands-on educational activities in local schools and events for the general public.

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