# Making climate science more easily accessible by providing translations on Skeptical Science

EGU 2025 - EOS4.3 - EGU25-1440

**Bärbel Winkler – Skeptical Science** 







### INTRODUCTION TO SKEPTICAL SCIENCE

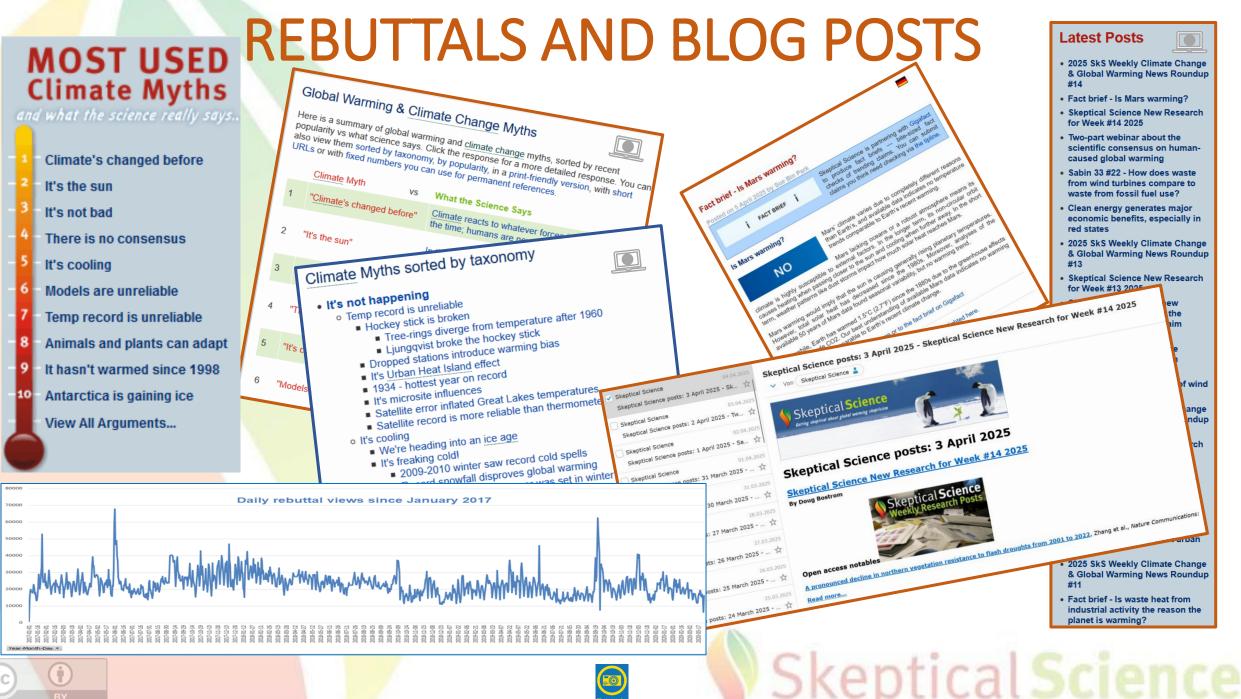
- Skeptical Science (SkS) is a website and non-profit science education organization with international reach which was founded by John Cook in 2007.
- Main objective is to debunk misconceptions and misinformation about human-caused climate change
- Features a database that currently has more than 250 rebuttals based on peer-reviewed literature.
- Selected content has been translated into 25 languages















#### TRANSLATIONS OF SKS CONTENT



- > Translation capabilities were added to SkS at the end of 2009
- Initially, only rebuttals could be translated, but translations for blog posts and pages were later added
- > Selected content has been <u>translated</u> into 25 languages by teams of volunteers working together across the globe.
- > The individuals and teams tackling translations decide what to translate.
- Rebuttals are the area offering the most translations.
- For our planned website update we'll also have new content types to translate







#### **TRANSLATIONS - ORGANISATION**



- ➤ Volunteers from all over the world have translated selected content into 25 languages.
- > Translation teams have access to shared online folders to prepare and proofread translations for selected content
- When people voice an interest in helping with translations they can either work alone, with others they already know, or they can join an existing team for their language.
- The blog post Join the Skeptical Science Translator Community! published in February 2022 outlines the many translation related activities people can contribute to: blog posts, rebuttals, and handbooks are just three of several options available.
- Note: due to the rather specific content we feature, we are not relying on automated translations as we think that this might introduce misunderstandings

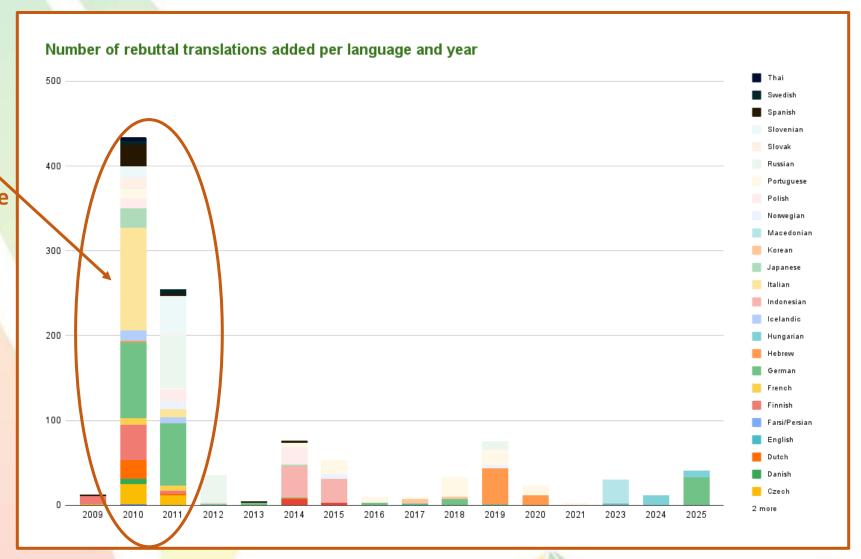






### STATISTICS - REBUTTAL TRANSLATIONS - 01

Bulk of rebuttal translations were added soon after translations became possible



Language	# of translations
German	214
Italian	131
Russian	105
Portuguese	100
Indonesian	65
Slovenian	60
Hebrew	57
Finnish	55
Polish	46
Czech	37
Spanish	33
Macedonian	28
Dutch	25
Japanese	25
Hungarian	20
Icelandic	20
Norwegian	18
French	14
Slovak	14
Swedish	11
Croatian	10
Korean	8
Danish	6
Thai	4
Chinese	1
Farsi/Persian	1
Grand Total	1108
	1

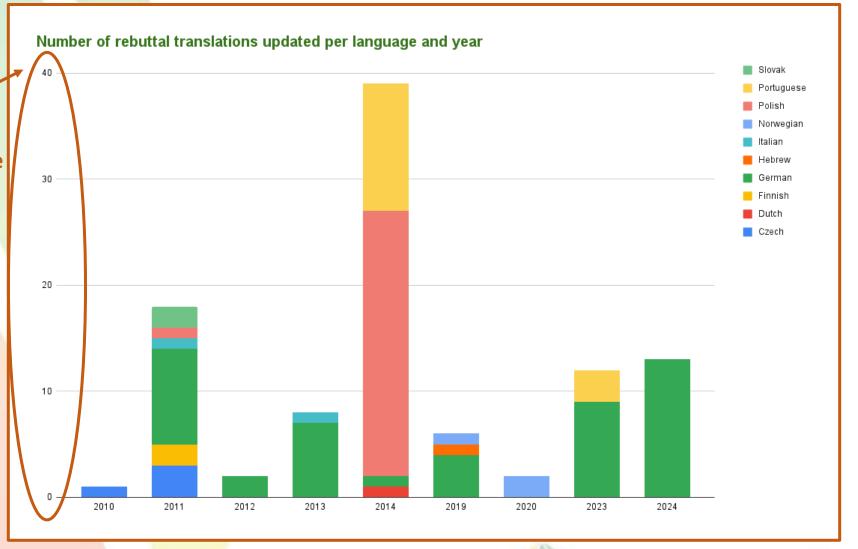






# STATISTICS - REBUTTAL TRANSLATIONS - 02

Only a few rebuttals were updated in a few languages in the subsequent years



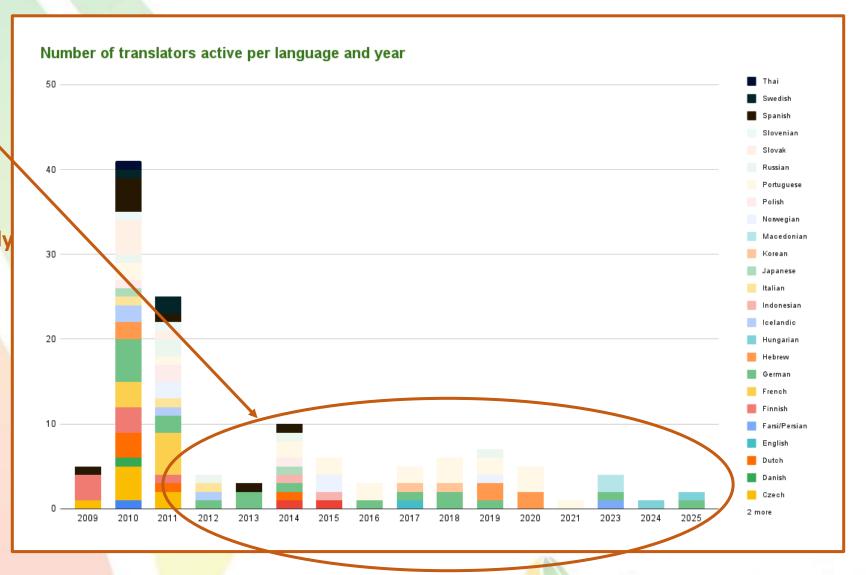






#### STATISTICS – REBUTTAL TRANSLATIONS - 03

After the initial "push", the number of active translators and languages dropped considerably



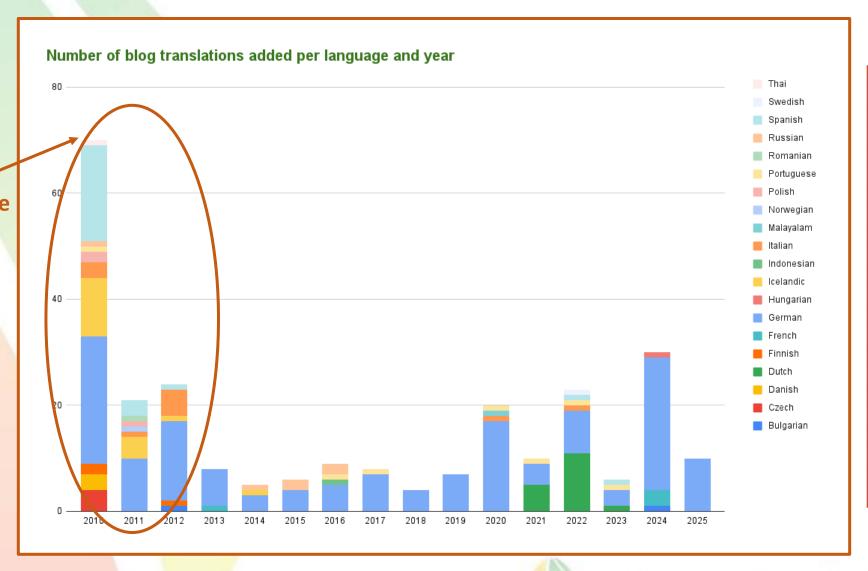






### STATISTICS - BLOG POST TRANSLATIONS - 01

Bulk of blog post translations were added soon after translations became possible



Language	# of translations
German	153
Spanish	24
Dutch	17
Icelandic	17
Italian	11
Portuguese	7
Russian	6
Czech	4
French	4
Danish	3
Finnish	3
Polish	3
Bulgarian	2
Hungarian	1
Indonesian	1
Malayalam	1
Norwegian	1
Romanian	1
Swedish	1
Thai	1
Grand Total	261

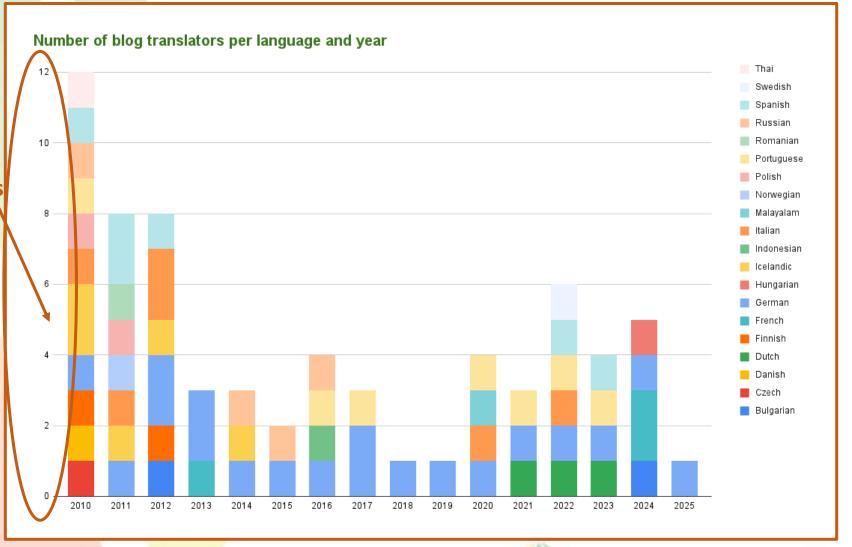






### STATISTICS – BLOG POST TRANSLATIONS - 02

The number of active translators tackling blog posts is very low and there is mostly just one per language.









# TRANSLATIONS OF OTHER RESOURCES







# TRANSLATIONS OF OTHER RESOURCES







#### **CHALLENGES**

- Continuous availability of motivated volunteers who tackle both rebuttal and blog translations
- >Interest often quickly falls after initial push
- Keeping the translated content in sync with the English original is currently not possible
- Fixing broken links almost never happens in translated content







#### **INTERESTED TO HELP TACKLE THE CHALLENGES?**

If "Yes", please ...

- ... read the short blog post with more information
  - → https://sks.to/translators
- >... fill out the Google form
  - → https://sks.to/translatorform

I'll be in touch as soon as possible to provide more information and we'll take it from there!









# Thanks! Bärbel Winkler Skeptical Science

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Abstract & Full presentation

Companion Blog Post











### **AUTHOR INFORMATION**

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Bärbel Winkler lives and works in Germany. She has always had a lot of interest in environmental issues and has been active as a volunteer at the local zoo and a conservation group for many years. Over time and while learning more and more about it, Bärbel became increasingly aware and concerned about climate change and what it will mean for generations to come. As a means to turn her concerns regarding climate change into something productive, Bärbel joined the Skeptical Science team in 2010 and started translating selected content into German. Since 2013 she has been coordinating the translation efforts for all languages, contributes a blog-post every once in a while, helps with many projects and became co-author of several consensus-related studies the Skeptical Science team has published over the years. From 2015 to 2024 she also coordinated the moderation team for the online course "Denial101x – Making sense of climate science denial".

https://sks.to/BaerbelW







#### LIST OF LINKS

#### **INTRODUCTION**

Skeptical Science – <a href="https://skepticalscience.com">https://skepticalscience.com</a>
Companion article – <a href="https://sks.to/EGU25-translations">https://sks.to/EGU25-translations</a>

#### **REBUTTALS**

Arguments – <a href="https://skepticalscience.com/argument.php">https://skepticalscience.com/argument.php</a>
Fixed numbers – <a href="https://skepticalscience.com/fixednum.php">https://skepticalscience.com/fixednum.php</a>
Taxonomy – <a href="https://skepticalscience.com/argument.php?f=taxonomy">https://skepticalscience.com/argument.php?f=taxonomy</a>

#### **BLOG POSTS**

Skeptical Science – <a href="https://skepticalscience.com/newsarchives.php">https://skepticalscience.com/newsarchives.php</a>

#### **TRANSLATIONS**

All translations - <a href="https://skepticalscience.com/translation.php">https://skepticalscience.com/translation.php</a>

Helping with translations – <a href="https://sks.to/translators">https://sks.to/translators</a>

Debunking Handbook – <a href="https://sks.to/debunk">https://sks.to/debunk</a>

Conspiracy Theory Handbook – <a href="https://sks.to/conspiracy">https://sks.to/conspiracy</a>

FLICC Poster – <a href="https://sks.to/flicc-poster">https://sks.to/flicc-poster</a>

Teachers' Guide to Cranky Uncle – <a href="https://sks.to/crankyguide">https://sks.to/crankyguide</a>

Cranky Uncle Game – https://sks.to/crankyml

Contact form — <a href="https://sks.to/contact">https://sks.to/contact</a>

Google form - <a href="https://sks.to/translatorform">https://sks.to/translatorform</a>







#### Abstract EGU25-1440

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Oral | Friday, 02 May, 08:50-09:00 (CEST) Room -2.93

# Making climate science more easily accessible by providing translations on Skeptical Science

Bärbel Winkler

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Skeptical Science is a volunteer-run website publishing refutations of climate misinformation. Some members of the Skeptical Science team actively research best-practices refutation techniques while other team members use these findings to share debunking techniques effectively either in writing or through presentations. Skeptical Science is published in English but translation capabilities were added in 2009. Many volunteer translators have taken advantage of this functionality to create content in their native language. With this submission we highlight what is already available and what the challenges are for such a volunteer-based effort.

Many of the rebuttals to climate myths have been translated into 1 to 28 languages thus far but there's a large variety in how many translations exist for one rebuttal. In addition, many rebuttals have seen updates in their English version which haven't yet found their way into already existing translations.

In addition to providing translations for selected content published as rebuttals or blog posts on Skeptical Science, we also coordinate translations for publications like The Debunking Handbook, The Conspiracy Theory Handbook and the Cranky Uncle game which are then made readily available on our website.

How to cite: Winkler, B.: Making climate science more easily accessible by providing translations on Skeptical Science, EGU General Assembly 2025, Vienna, Austria, 27 Apr-2 May 2025, EGU25-1440, https://doi.org/10.5194/egusphere-egu25-1440, 2025.





